

# **A Simple Backlink Strategy**

As you know, one good way of building backlinks is by posting on dofollow blogs. This is one of my **favorite backlink strategies**, that's why this blog exists and why I created my [DoFollow Blog Directory](#).

Because I am always interested in building backlinks, a post by Alex Sysoef caught my eye. He has a great post, [Build Oneway Backlinks Through Influence Guide](#), that contains a video he did that shows another way to build backlinks.

This video has a couple of great tips on how to use Google and Google Alerts to notify you when someone links to your blog. His strategy is to reciprocate by doing something in return for the link - like Stumbling or Digging the post that links to him.

This has two benefits:

1. Gives you a chance to use the law of reciprocity
2. Can bring you more traffic as you Stumble and Digg those posts linking to you.

This is one of those simple strategies that makes so much sense that you wonder why you didn't think of it yourself.

You can implement this simple **backlink strategy** today - it will only take a few minutes of your time.

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